

Hello Jackie and Council,



I wanted to first thank the Municipality of North Middlesex for your past support, it is a huge help and we certainly appreciate it. We're putting together our 6<sup>th</sup> **Military Service Recognition Book** for The Royal Canadian Legion Ontario Command.

This unique publication is exclusively for the Province of Ontario, and will continue to recognize past and present day Veterans in print form with full biographies and photographs. To do this, submissions will be collected at local legion branches and with the help of our Veterans, their families and friends, this special publication will be released by **Remembrance Day 2019** .

**Proceeds raised from this annual appeal are also used to support Veterans Transition Programs to help modern day Veterans that suffer from PTSD and other challenges.**

This Milestone project will be available for all to see, especially our future generations, to help them never forget the Sacrifices made by our Veterans for the freedoms we enjoy today. Copies will be available both at the local branch level and online at the command's website. <http://www.on.legion.ca/remembrance/military-service-recognition-book>

I have attached a letter and rate sheet from The Royal Canadian Legion Ontario Command for you to review, and a copy of your beautiful ad is below.



*The Municipality of North Middlesex  
is honoured to recognize all the  
men and women who bravely  
fought & continue to fight for the  
freedoms we enjoy today.  
"Thank you".*



[www.on.legion.ca](http://www.on.legion.ca)

Your continued support at any level would be greatly appreciated. If you have any questions or concerns, please do not hesitate to contact me by reply e-mail or at the number below.

I will be in touch after January`s Council meeting for your response.

Sincerely,

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***Layton Bennett***  
**The Royal Canadian Legion Ontario Command**  
**Campaign Office**  
**☎ 1-855-241-6967**  
**✉ [oncl@fenety.com](mailto:oncl@fenety.com)**



[www.on.legion.ca](http://www.on.legion.ca)

## **The Royal Canadian Legion Ontario Command**

### ***“Military Service Recognition Book”***

Dear Sir/Madam:

Thank you for your interest in **The Royal Canadian Legion Ontario Command**, representing **Ontario’s Veterans**. Please accept this written request for your support, as per our recent telephone conversation.

**The Royal Canadian Legion Ontario Command** is very proud to be printing **15,000 copies** of our 6th annual **“Military Service Recognition Book”**, scheduled for release by September 2019. This unique remembrance publication recognizes and honours our Province's Veterans, and helps us fulfill the Legion's role as the "Keepers of Remembrance". Proceeds raised from this annual appeal are also used to support Veterans Transition Programs to help modern day Veterans that suffer from PTSD and other challenges.

The Legion is recognized as one of Canada’s largest Veterans Support Organizations and we are an integral part of the communities we serve. This project helps ensure the Legion’s continued success.

We would like to have your organization's support for this Remembrance project by sponsoring an advertisement space in our "Military Service Recognition Book."

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be greatly appreciated. For further information please contact **Ontario Command Campaign Office** toll free at **1-855-241-6967**.

**Thank you for your consideration and/or support.**

Sincerely,

**Sharon McKeown  
President**



www.on.legion.ca

## The Royal Canadian Legion Ontario Command

### *“Military Service Recognition Book”*

#### Advertising Prices

<u>Ad Size</u>	<u>Cost</u>	<u>HST</u>	<u>Total</u>
Full Colour Outside Back Cover (SOLD)	\$2,132.74	+ \$277.26	= \$2,410.00
Inside Front/Back Cover (SOLD)	\$1,853.98	+ \$241.02	= \$2,095.00
2 Page Spread (Full Colour)	\$2,964.60	+ \$385.40	= \$3,350.00
Full Page (Full Colour)	\$1,482.30	+ \$192.70	= \$1,675.00
Full Page <b>7" X 9.735"</b>	\$1,110.62	+ \$144.38	= \$1,255.00
½ Page (Full Colour)	\$831.86	+ \$108.14	= \$940.00
½ Page <b>7" X 4.735"</b>	\$646.02	+ \$83.98	= \$730.00
¼ Page (Full Colour)	\$504.42	+ \$65.58	= \$570.00
¼ Page <b>3.375" X 4.735"</b>	\$415.93	+ \$54.07	= \$470.00
1/10 Page (Full Colour)	\$300.88	+ \$39.12	= \$340.00
1/10 Page (Business Card) <b>3.375" X 1.735"</b>	\$256.64	+ \$33.36	= \$290.00

H.S.T. Registration # 10686 2824 RT0001

All typesetting and layout charges are included in the above prices.

A complimentary copy of this year’s publication will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation from the Ontario Command.



PLEASE MAKE CHEQUE PAYABLE TO:

The Royal Canadian Legion  
Ontario Command  
(RCL ON)  
(Campaign Office)  
P O Box 8055, Station T CSC  
Ottawa, ON K1G 3H6

